

Corporate Governance Report

Last Update: December 13, 2018

Rakuten, Inc.

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Securities Code: 4755

<https://global.rakuten.com/corp/>

The corporate governance of Rakuten, Inc. (the “Company”) is described below.

I. Basic Views on Corporate Governance, Capital Structure, Corporate Profile and Other Basic Information

1. Basic Views

The Group, aiming to maximize corporate value, has been implementing various measures by making rigorous corporate governance its highest priority.

[Reasons for Non-compliance with the Principles of the Corporate Governance Code]

The company complies with all principles of the Corporate Governance Code.

[Disclosure Based on the Principles of the Corporate Governance Code]

<Principle 1.4 Cross-Shareholdings>

The Company regards cross-shareholdings as shares which prevent the increase of capital efficiency based on the fact that they are continued to be held for a long term based on trade practices without rational reasons. Accordingly, the Company has set a policy not to hold such shares in principle.

If the Company holds “Special Investment Securities” (shares held for purposes other than pure investment) as defined in the Financial Instruments and Exchange Act, it shall ensure that such investment will contribute to the increase in shareholder value of the Company and the investee. In holding Special Investment Securities, members, including Outside Directors, of the Investment Committee preliminarily deliberate on whether the holding should proceed or not. The result of such deliberation shall be reported to the Board of Directors.

In exercising voting rights of shares held under shareholding arrangements, the Company makes decisions upon comprehensive consideration of various factors, such as whether each agenda item is expected to contribute to efficient and sound management, as well as the increase in corporate value of the issuing company. However, there are no standardized criteria for exercise of voting rights at this point since they require comprehensive judgement appropriate for individual shares.

<Principle 1.7 Related Party Transactions>

The Company requires resolution by the Board of Directors for conducting conflict-of-interest transactions and competitive transactions with Directors or corporations where Directors serve as representatives. Directors who have special conflict of interest on such matters are not entitled to vote on such matters. In addition, the results of such transactions shall be reported to the Board of Directors. Further, the Company

discloses terms and conditions as well as the policy for determining terms and conditions for related party transactions in the notice of annual general shareholders' meeting, securities report and other documents.

<Principle 2.6 Fulfillment of Roles as a Pension Asset Owner>

The company has no corporate pension fund.

< Principle 3.1 Full Disclosure>

(i) The Company's corporate philosophy, basic management policy, brand concepts, the Rakuten Shugi (Rakuten principles) and management strategy are disclosed in the financial reports and the website of the Company.

(ii) The basic policy of corporate governance is available for reference on the Company's website, and in this corporate governance report and securities report of the Company.

(iii) As a general rule, the Group has designed its compensation system so that as an individual's rank and their role played increases, the portion of their total compensation comprised of performance-based bonuses (based on individual, Group Company, business unit or department performance) and stock options (that are linked to stock prices) also increases. The total number of stock options to be granted is decided with the resolution at the Board of Directors. With regard to compensation, etc. of Directors, the total amount of compensation is resolved at the Annual General Shareholders' Meeting. In the determination of amount of compensation for each Director, the Company follows the compensation policy as below.

Executive Directors

Compensation is determined based on the degree to which the Group's operating profit targets were achieved; the business performance of each Group Company, business segment or division; the degree of contribution to the Group; and market conditions.

Non-executive Directors

Compensation is determined based on the degree of contribution to the Group; and market conditions.

Compensation for Executive Officers, who are members of the management team, is determined by evaluation of their superiors with the similar criteria as the Executive Directors and subsequently by Vice Chairman and Executive Vice Presidents before receiving final approval by the CEO.

(iv) With regard to the policy and procedures for nominating candidates for Directors, the Company, based on its corporate philosophy, selects candidates for Directors who embody such corporate philosophy at a high level and who are expected to contribute to further development of the Group. Additionally, by making the term of office of each Director one year, the Company upholds the basic policy of seeking the judgment of its shareholders in selecting its Directors each year. In particular, the Company selects persons who have extensive experience, professional knowledge, and are able to play a leading role in areas such as IT, corporate management, the legal profession, public administration, and consulting, and who are capable of appropriately guiding and supervising the business execution of the Group. With regard to the policy and procedures for nominating candidates for Company Auditors, the Company, based on its corporate philosophy, shall select persons from among those who are able to conduct supervision and audit to ensure that the duties of Directors and Executive Officers are appropriately executed in accordance with laws and regulations as well as social norms, at the same time capable of increasing the corporate value of the Group. In addition, the Company obtains advice from Outside Directors, when appropriate, in selecting candidates for Directors and Company Auditors.

The appointment of Executive Officers who are senior management executives are based on recommendations by the Vice Chairman and the Group Executive Vice Presidents, and after careful examination at a Board of Directors meeting. Such persons are expected to contribute to the development of our business and have specialized knowledge. In addition, when the execution of duties of Executive Officers who are senior management executives falls under the dismissal reasons stipulated in the Company regulations, the Board of Directors will deliberate fully and make necessary resolutions.

(v) The Company discloses the reasons for selecting each of the candidates for Directors and Company Auditors in the notice of annual general shareholders' meeting. The reasons for appointment or dismissal of management executives will be notified on the corporate website etc., as necessary.

<4.1.1 Scope and Content of the Matters Delegated to the Management>

The Company makes determinations and decisions via board resolution about matters that are legally required to be resolved at the Board of Directors, as well as about strategically important matters that the Company has deemed should be resolved by the Board. These items are stipulated in the Rakuten Group Authority Table, which includes matters related to Finance, M&A, Assets, Accounting, Annual Budget and Business Plan, Cost Expenditure, Human Resources, Intellectual Property, Organizations, IT security and Corporate Brand. Similarly, approving authority is entrusted to the CEO and the executive officers responsible for Company, and stipulated in the Rakuten Group Authority Table,

In an effort to prompt further constructive and dynamic discussions on management strategies, in August 2016, the Company completely revised the items to be discussed by and the standards for the Board of Directors in order to achieve prompt corporate management.

In addition to regular meetings, the Board of Directors holds extraordinary meetings as required. At these meetings, Directors make decisions on important management matters and supervise Executive Officers' activities. Executive Officers, upon receiving business execution orders from the CEO, carry out business execution within the administrative authority set forth by the Company. To enhance the corporate value, for any case that requires new capital expenditure including any investment, members of the Investment Committee, including External Directors, preliminarily deliberate on whether the case should proceed or not. The result of such deliberation shall be reported to the Board of Directors.

<Principle 4.8 Effective Use of Independent Directors / Principle 4.9 Independence Standards and Qualification for Independent Directors / 4.11.1 View on the Appropriate Balance Between Knowledge, Experience and Skills of the Board as a Whole, and Also on Diversity and Appropriate Board Size>

The Company selects candidates for Directors who embody the Company's corporate philosophy at a high level and who have high potential to contribute to further development of the Group. Additionally, by making each Director's term of office one year, the Company upholds the principle of reflecting the will of its shareholders in selecting its Directors each year.

In particular, the Company selects persons who have extensive experience, professional knowledge, and are able to play a leading role in areas such as IT, corporate management, the legal profession, public administration, and consulting, and who are capable of appropriately guiding and supervising the business execution of the Group.

The Board of Directors consists of seven Directors, which the Company believes to be an appropriate size in order to conduct management decision-making and supervision. Additionally, the Company places emphasis on the diversity of its Directors. This is reflected by the appointment of one woman and two foreign nationals as Directors among its seven Directors, and one woman and one foreign national among its four Outside Directors.

With the aim of ensuring high transparency and strong management supervision, in selecting Independent Directors and Independent Company Auditors the Company appoints persons who, in principle, do not fall under any of the following criteria.

- a. Executive of the parent company or a fellow subsidiary of the Company (*1)
- b. A person or party whose major client is the Company or an executive thereof or a major client (*2) of the Company or an executive thereof
- c. Consultant, accountant or legal professional who receives a large amount of monetary consideration or other property from the Company besides compensation as Directors or Company Auditors
- d. A person or party who has recently fallen under any of a) through c) above (*3)
- e. A close relative of a person who falls under any of a) through d) above, or a close relative of an executive of the Company or its subsidiary (including those who were executives until recently) (including a close relative of non-executive Director or accounting advisor of the Company or its subsidiary, in the case where Outside Company Auditor is appointed as an Independent Company Auditor)

*1: An executive as stipulated in Article 2, Paragraph 3, Item 6 of the Ordinance for Enforcement of the Companies Act, which includes employees in addition to executive Directors, and does not include Company Auditors.

- *2: Refers to cases in which, using the transaction amount with the Company as the criterion, the sum of the Company's total purchase amount accounts for 1% or more of the total amount of Cost of sales and Selling, general and administrative expenses.
- *3: Cases which are considered effectively equivalent to the present condition, such as where a party or person fell under any of a) through c) at the time the contents of the proposal of the General Shareholders' Meeting were determined for the election of such Independent Directors or Independent Company Auditors as Outside Directors or Outside Company Auditors.

<4.11.2 Concurrent positions of Directors and Company Auditors>

The Company discloses the status of significant concurrent positions of Directors and Company Auditors each year in its disclosure materials, such as reference documents of the notice of annual general shareholders' meeting and securities report.

<4.11.3 Analysis and Evaluation of Effectiveness about the Board of Directors as a whole>

To enhance effectiveness of the Board of Directors, the Company carried out a survey among all of the Directors and the Company Auditors from December 2017 to January 2018 about the operation of the Board meetings and the composition of the Board of Directors, and the results were reported to the Board of Directors in February 2018.

Through the survey the effectiveness of the Board of Directors was generally confirmed. The Company will continue to work to improve the Board to enhance its effectiveness.

<4.14.2 Training Policy for Directors and Company Auditors>

The Company provides explanation to Outside Directors and Outside Company Auditors upon their appointment concerning the roles and responsibilities they are required to fulfill in accordance with the Companies Act.

Starting from April 2016, the Company has been holding intensive sessions quarterly, held separately from the meetings of the Board of Directors, where Directors and Company Auditors mainly engage in debate about Group management strategy, etc., separately from the meetings of the Board of Directors. Participants discuss matters from a medium- to long-term perspective, rather than confining themselves to short-term issues or items discussed at the meetings of the Board of Directors. Through these sessions, the Company provide opportunities for Outside Directors and Company Auditors to deepen their understanding about the businesses and issues of the Company.

<Principle 5.1 Policy for Constructive Dialogue with Shareholders>

The Group, as a listed company, discloses timely and appropriate information to shareholders and investors in accordance with related laws and regulations as well as rules, such as the Financial Instruments and Exchange Act and timely disclosure rules set forth by the financial instruments exchanges. In addition, the Group, as a social entity, aims to contribute to increased shareholder value by disclosing information fairly to stakeholders, such as business partners, customers, users and employees, and developing a transparent and highly reliable information disclosure system. In order to carry out the above, the Company implements the following measures.

(1) System

The Rakuten Group Regulations and other internal regulations stipulate that the Company's Executive Director of the Finance & Accounting Division, as the Group's Chief Financial Officer (CFO), is responsible for implementing timely and appropriate disclosure of information of the Group Companies (excluding the listed Group Companies other than the Company and subsidiaries of the listed Group Companies). The Company has notified the Tokyo Stock Exchange, Inc. of the designation of the Executive Director of Finance Department as Executive Director of Information Disclosure. When holding dialogue with shareholders and investors, the Company appoints dedicated IR staff in the IR Department and regularly communicates with the stock market. In addition, we offer an opportunity to interview the Representative Director, CFO and other Directors, or Executive Directors in charge of principal businesses, etc., as necessary.

(2) Measures to enhance IR activities

The Company explains to shareholders about the medium-term business strategy in addition to the business performance for the quarterly period at the quarterly financial results conferences which Representative Directors attend. It also strives to provide information fairly and promptly through live streaming and on-demand videos of the quarterly financial results conferences on the website.

The Company also holds the “Rakuten Investor Day” for domestic and international institutional investors and analysts once a year, in which the Chairman, CEO and Representative Director and officers responsible for major businesses explain about the business strategy in English to create an opportunity to deepen the understanding of said investors and analysts about the Group’s measures for enhancement of shareholder value over the medium- to long-term.

With regard to businesses and areas in which shareholders and investors have high interests, we hold briefing sessions and on-site tours as appropriate to create an opportunity for deepening their understanding about the potential value of such businesses and areas.

In addition, we actively disclose information utilizing our website to provide information fairly and promptly to a wide range of shareholders and investors. We release the following information on our website: IR information, such as the details of financial results announcements, timely disclosure information, English annual reports, and corporate governance information, etc. In addition to the video streaming of quarterly financial results conferences, the latest company information, etc. is made available on the website in video and other formats.

(3) Internal information gathering

The Group sets up opportunities for group-wide information sharing, such as “Asakai” (morning meetings), which is a weekly information sharing meeting that all employees participate in, and regular meetings in which information on business performance, the status of budget and results concerning KPI indicators, etc. for each business are reported to and shared with Executive Officers, etc.

These opportunities enable the CFO, dedicated IR staff and other persons involved to grasp the status of business appropriately and in a timely manner. In addition, when making decisions on disclosure concerning quarterly financial results or material facts of determined and/or occurred matters, they coordinate with each department responsible for corporate functions and officers in charge of principal businesses, etc., such as the Finance Department, Accounting Department, CFO Office, Governance, Risk and Compliance Department and Corporate Communication Department.

(4) Provision of internal feedback

The CFO reports on IR activities, trends of shareholders and investors, and opinions, etc., along with the movement of the Company’s share price, at a regular meeting of the Board of Directors. At the “Asakai” (morning meeting) held immediately following the announcement of quarterly financial results, the CFO shares with all employees the details of the financial results announcement and opinions of shareholders and investors, etc. In addition, dedicated IR staff report weekly on IR activities, the details of questions and opinions from shareholders and investors, analyst reports, market trends and movement of share prices of the Company and its competitors, etc. to Directors, Outside Company Auditors (full-time), Executive Officers and senior staff, etc. The Company is stepping up activities to share the opinions of the stock market to the Company through holding IR sharing meetings, etc. for on-site employees.

(5) Stock options

The Group grants stock options to a wide range of executives and employees, including comparatively junior second-year employees, in addition to the management. The Group believes that this can improve the motivation of its executives and employees to contribute to the enhancement of the Group’s business performance and increase its share price by having them share with shareholders the benefits from an increase in price and loss from a decrease in price.

(6) Management of insider information

The Group deeply acknowledges that information on the Group and its customers, etc. is an extremely important property of the Group. Based on this recognition, the Rakuten Group Code of Ethics stipulates the proper use and management of such information. The Group has formulated the Rakuten Group Regulations

and other internal regulations for internal information management and the prevention of insider trading, and strictly manages material facts and related parties and carries out awareness building activities for employees. When a material fact occurs, the date on which related parties and information recipients became aware of the material fact and the method of acquisition of the information thereof is strictly managed. In addition, related parties must submit a written pledge to comply with related laws and regulations, as well as regulations.

The Company sets a “quiet period” ahead of the date of financial results announcements in order to ensure fairness and prevent the leakage of financial results information. The Rakuten Group Regulations and other internal regulations stipulate that external comments shall not be made and inquiries about information related to financial results shall not be answered during this period; provided, however, that this shall not apply to inquiries about facts that have already been announced, or occurrence of a material fact that requires timely disclosure or statutory disclosure during this period.

2. Capital Structure

Foreign Shareholding Ratio	More than 30%
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[Status of Major Shareholders]

Name / Company Name	Number of Shares Owned	Percentage (%)
Crimson Group, LLC.	226,419,000	15.78
Hiroshi Mikitani	176,155,800	12.28
Haruko Mikitani	132,625,000	9.24
The Master Trust Bank of Japan, Ltd. (Trust account)	55,653,500	3.88
Japan Trustee Services Bank, Ltd. (Trust account)	40,008,800	2.79
THE BANK OF NEW YORK MELLON 140044	25,288,626	1.76
JP MORGAN CHASE BANK 380055	23,145,063	1.61
Japan Trustee Services Bank, Ltd. (Trust account 5)	18,677,100	1.30
Culture Convenience Club Co., Ltd.	18,662,000	1.30
STATE STREET BANK AND TRUST COMPANY 505103	16,443,046	1.16

Controlling Shareholder (except for Parent Company)	-
Parent Company	None

Supplementary Explanation

- There are 87,913,138 shares (6.13%) of treasury stocks apart from those above.
- Status of Major Shareholders above does not include Baillie Gifford & Co and the joint holder Baillie Gifford Overseas Limited because, while according to the Reports of Possession of Large Volume submitted in May 9, 2017, the holding stocks in April 28, 2017 were reported as below, but at the end of the fiscal year of the company the number of stocks held could not be confirmed. The submitted Reports of Possession will be as follows.

Name	Number of shares	Rate of holding stock certificate
Baillie Gifford & Co	12,238,812	0.85
Baillie Gifford Overseas Limited	89,819,602	6.27
Total	102,058,414	7.12

3. Corporate Attributes

Listed Stock Market and Market Section	Tokyo Stock Exchange First Section
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Fiscal Year-End	December
Type of Business	Services
Number of Employees (consolidated) as of the End of the Previous Fiscal Year	More than 1,000
Sales (consolidated) as of the End of the Previous Fiscal Year	More than 100 billion yen, less than 1 trillion yen
Number of Consolidated Subsidiaries as of the End of the Previous Fiscal Year	From 100 to less than 300

4. Policy on Measures to Protect Minority Shareholders in Conducting Transactions with Controlling Shareholder

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5. Other Special Circumstances which may have Material Impact on Corporate Governance

None

II. Business Management Organization and Other Corporate Governance Systems regarding Decision-making, Execution of Business, and Oversight in Management

1. Organizational Composition and Operation

Organization Form	Company with <i>Kansayaku</i> Board
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[Directors]

Maximum Number of Directors Stipulated in Articles of Incorporation	16
Term of Office Stipulated in Articles of Incorporation	1 year
Chairperson of the Board	CEO
Number of Directors	7
Status of Appointment of Outside Directors	Appointed
Number of Outside Directors	4
Number of Independent Directors	4

Outside Directors' Relationship with the Company (1)

Name	Attribute	Relationship with the Company*											
		a	b	c	d	e	f	g	h	i	j	k	
Ken Kutaragi	From another company												
Takashi Mitachi	From another company												
Jun Murai	Academic								○				
Youngme Moon	Academic												

* Categories for “Relationship with the Company”

* ”○” when the director presently falls or has recently fallen under the category;

“△” when the director fell under the category in the past

* “●” when a close relative of the director presently falls or has recently fallen under the category;

“▲” when a close relative of the director fell under the category in the past

- a. Executive of the Company or its subsidiaries
- b. Non-executive director or executive of a parent company of the Company
- c. Executive of a fellow subsidiary company of the Company
- d. A party whose major client or supplier is the Company or an executive thereof
- e. Major client or supplier of the listed company or an executive thereof
- f. Consultant, accountant or legal professional who receives a large amount of monetary consideration or other property from the Company besides compensation as a director/*kansayaku*
- g. Major shareholder of the Company (or an executive of the said major shareholder if the shareholder is a legal entity)
- h. Executive of a client or supplier company of the Company (which does not correspond to any of d, e, or f) (the director himself/herself only)
- i. Executive of a company, between which and the Company outside directors/*kansayaku* are mutually appointed (the director himself/herself only)
- j. Executive of a company or organization that receives a donation from the Company (the director himself/herself only)
- k. Others

Outside Directors’ Relationship with the Company (2)

Name	Designation as Independent Director	Supplementary Explanation of the Relationship	Reasons of Appointment
Ken Kutaragi	○	—	Appointment is requested in anticipation of his advice to the management of the Company based on his expertise in the entertainment business and technologies along with his extensive experience in corporate management. Additionally, he is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Director.
Takashi Mitachi	○	—	Appointment is requested in anticipation of his advice to the management of the Company based

			<p>on his expertise as a management consultant along with his extensive experience in corporate management.</p> <p>Additionally, he is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Director.</p>
Jun Murai	○	<p>Professor of the Faculty of Environment and Information Studies of Keio University and Dean of the Graduate School of Media and Governance of Keio University, which shares a role in operating an international standardization body to which Company pays membership fees. The ratio of the amount of fees in fiscal 2017 is less than 1% of the combined total amount of Cost of sales and Selling, general and administrative expenses at the Company for the year.</p>	<p>Appointment is requested in anticipation of his advice to the management of the Company based on his academic expertise in the Internet technology along with his extensive experience.</p> <p>Additionally, he is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Director.</p>
Youngme Moon	○	—	<p>Appointment is requested in anticipation of her advice to the management of the Company based on her academic expertise in business administration along with her extensive experience. Although she has not participated in company management other than Outside Director or Outside Company Auditor to date, the Company believes that she will be able to perform Outside Director's responsibilities for the above reasons.</p> <p>Additionally, she is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Director.</p>

Voluntary Establishment of Committee(s) Corresponding to Nomination Committee or Remuneration Committee	Not Established
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Committee's Name, Composition, and Attributes of Chairperson

	Committee Corresponding to Nomination Committee	Committee Corresponding to Remuneration Committee
Committee's Name		
All Committee Members		
Full-time Members		
Inside Directors		
Outside Directors		
Outside Experts		
Other		
Chairperson		

Supplementary Explanation

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[Kansayaku]

Establishment of <i>Kansayaku</i> Board	Established
Maximum Number of <i>Kansayaku</i> Stipulated in Articles of Incorporation	4
Number of <i>Kansayaku</i>	4

Cooperation among *Kansayaku*, Accounting Auditors and Internal Audit Departments

The Company has four Company Auditors, including two Full-time Auditors. All four are Outside Company Auditors.

A two-member Company Auditors' Office assists the Company Auditors in the performance of their duties. In addition to its regular meetings, the Board of Company Auditors holds special meetings as required.

In accordance with audit policies and plans established by the Board of Company Auditors, the Company Auditors attend meetings of the Board of Directors and other important management meetings, and receive reports about the state of the Company's operations from Directors, the Internal Audit Department and other sources. In addition, they check the operations of the Company and its subsidiaries. In addition, the Company Auditors receive audit reports from the independent auditors and audit financial statements and business reports. They also discuss various matters with the CEO.

Financial audits of the Company and its principal subsidiaries are conducted by Ernst & Young ShinNihon LLC based on the Companies Act and the Financial Instruments and Exchange Act. In addition to holding regular exchanges of opinions and conducting information sharing, the Company shares the results of the internal audits with the Independent Auditors, as necessary

Internal audits are conducted by the 29-member (excluding General Manager) Internal Audit Department, which is an independent unit reporting directly to the CEO. Head office divisions, business units and group companies are all subject to internal auditing. Audits are implemented under plans approved by the Board of Directors with the aim of verifying the legality, appropriateness and efficiency of operations. The purpose of the internal audit process is to ensure that business operations are conducted in an appropriate manner by

identifying any improvements that may be required, and by monitoring the implementation of those improvements. Audit results are reported to the Board of Directors, the CEO, the Group Compliance Committee responsible for areas covered by audits, and the Company Auditors. The Internal Audit Department also cooperates with the Board of Company Auditors. The Internal Audit Department is also working to enhance the effectiveness of internal audits throughout the group by working closely with audit units in the Group Companies. In addition to holding regular exchanges of opinions and conducting information sharing, the Group Companies shares the results of the internal audits with the Independent Auditors, as necessary.

Appointment of Outside <i>Kansayaku</i>	Appointed
Number of Outside <i>Kansayaku</i>	4
Number of Independent <i>Kansayaku</i>	2

Outside *Kansayaku*'s Relationship with the Company (1)

Name	Attribute	Relationship with the Company*												
		a	b	c	d	e	f	g	h	i	j	k	l	m
Takahide Uchida	From another company							△						
Masahide Hiramoto	From another company													
Takeo Hirata	Academic									○				
Katsuyuki Yamaguchi	Lawyer								○					

* Categories for "Relationship with the Company"

- * "○" when the director presently falls or has recently fallen under the category;
- "△" when the director fell under the category in the past
- * "●" when a close relative of the director presently falls or has recently fallen under the category;
- "▲" when a close relative of the director fell under the category in the past

- a. Executive of the Company or its subsidiary
- b. Non-executive director or accounting advisor of the Company or its subsidiaries
- c. Non-executive director or executive of a parent company of the Company
- d. *Kansayaku* of a parent company of the Company
- e. Executive of a fellow subsidiary company of the Company
- f. A party whose major client or supplier is the Company or an executive thereof
- g. Major client or supplier of the Company or an executive thereof
- h. Consultant, accountant or legal professional who receives a large amount of monetary consideration or other property from the Company besides compensation as a *kansayaku*
- i. Major shareholder of the Company (or an executive of the said major shareholder if the shareholder is a legal entity)
- j. Executive of a client or supplier company of the Company (which does not correspond to any of f, g, or h) (the *kansayaku* himself/herself only)
- k. Executive of a company, between which and the Company outside directors/*kansayaku* are mutually appointed (the *kansayaku* himself/herself only)
- l. Executive of a company or organization that receives a donation from the Company (the *kansayaku* himself/herself only)
- m. Others

Outside *Kansayaku*'s Relationship with the Company (2)

Name	Designation as	Supplementary Explanation of	Reasons of Appointment
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	Independent <i>Kansayaku</i>	the Relationship	
Takahide Uchida		Company Auditor Takahide Uchida worked for a principal bank of the Company as an executive (employee) and 10 years have passed since his retirement from the bank.	Appointment is requested in anticipation of his contribution to the Company's audit system based on his extensive knowledge and experience related primarily to finance and business management.
Masahide Hiramoto	○	—	Appointment is requested in anticipation of his contribution to the Company's audit system based on his extensive knowledge and experience related primarily to finance and business management. Additionally, he is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Auditor.
Takeo Hirata	○	Company Auditor Takeo Hirata is Chairman of Japan Society of Sports Industry, to which the Company pays membership fees. The ratio of the amount of fees in fiscal 2017 is less than 1% of the combined total amount of Cost of sales and Selling, general and administrative expenses at the Company for the year. He is also a Professor of Waseda University Graduate School of Sport Sciences, which has a business relationship including provision of services with the Company. The ratio of the amount of transactions between Waseda University and the Company in fiscal 2017 is less than 1% of the combined total amount of Cost of sales and Selling, general and administrative expenses at the Company for the year.	Appointment is requested in anticipation of his contribution to the Company's audit system based on his extensive knowledge and experience related primarily to sports and education. Additionally, he is considered sufficiently independent in accordance with the criteria established by the Company based on the standards for independence stipulated by the Tokyo Stock Exchange, and is designated as an Independent Auditor.
Katsuyuki Yamaguchi		Company Auditor Katsuyuki Yamaguchi is an Attorney and Partner of Nishimura & Asahi and an Outside Company Auditor	Appointment is requested in anticipation of his contribution to the Company's audit system based on his extensive as a legal attorney on corporate legal affairs and his extensive knowledge and

		of BrainPad Inc., with which the Company has transactions including provision of services. The ratio of the amounts of transactions between Nishimura & Asahi and BrainPad Inc. and the Company in fiscal 2017 is less than 1% of the combined total amount of Cost of sales and Selling, general and administrative expenses at the Company for the year.	experience to the Company's audit system.
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[Independent Directors/*Kansayaku*]

Number of Independent Directors/ <i>Kansayaku</i>	6
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Matters relating to Independent Directors/*Kansayaku*

With the aim of ensuring a high level of transparency and strong management supervision, in selecting Independent Directors and Independent Company Auditors, the Company appoints persons who, in principle, do not fall under any of the following criteria.

- a. Executive of the parent company or a fellow subsidiary of the Company (*1)
- b. A person or party whose major client is the Company or an executive thereof or a major client (*2) of the Company or an executive thereof
- c. Consultant, accountant or legal professional who receives a large amount of monetary consideration or other property from the Company besides compensation as Directors or Company Auditors
- d. A person or party who has recently fallen under any of a) through c) above (*3)
- e. A close relative of a person who falls under any of a) through d) above, or a close relative of an executive of the Company or its subsidiary (including those who were executives until recently) (including a close relative of non-executive Director or accounting advisor of the Company or its subsidiary, in the case where Outside Company Auditor is appointed as an Independent Company Auditor)

*1: An executive as stipulated in Article 2, Paragraph 3, Item 6 of the Ordinance for Enforcement of the Companies Act, which includes employees in addition to executive Directors, and does not include Company Auditors.

*2: Refers to cases in which, using the transaction amount with the Company as the criterion, the sum of the Company's total purchase amount accounts for 1% or more of the total amount of Cost of sales and Selling, general and administrative expenses.

*3: Cases which are considered effectively equivalent to the present condition, such as where a party or person fell under any of a) through c) at the time the contents of the proposal of the General Shareholders' Meeting were determined for the election of such Independent Directors or Independent Company Auditors as Outside Directors or Outside Company Auditors.

[Incentives]

Incentive Policies for Directors	Stock Options
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Supplementary Explanation

Since the value of the Share Options is linked with the Company's stock price, delivering the Share Options as part of a performance-linked compensation package to the executives and employees of the Group will

allow executives and employees of the Group to share the gains of shareholders when stock prices rise and feel shareholders' losses when stock prices fall, thus enhancing their motivation to achieve higher performance and higher stock prices.

In addition, the exercise period of a portion of the Share Options will commence on the date on which one year has passed from the issuance of the Share Options, while the proportion of the Share Options, which may be exercised, will increase gradually in stages until the date prior to the date on which four years have passed from the issuance, with the rest of the Share Options becoming exercisable thereafter. By making the stock options exercisable in stages in this way, it will be possible to exercise the Share Options on the date on which one year has passed from the issuance of the Share Options. This will offer an attractive compensation package to prospective recruits to the Group, especially in countries and regions where the competition for talented human resources is intense. On the other hand, by making a portion of the Share Options exercisable gradually in stages until the date prior to the date on which four years have passed from the issuance, it will be possible to further raise the incentive of the Group towards higher performance and higher stock prices in the long term, and retain existing talented staff.

The Company intends to implement stock option plans for executives and employees of the Group in order to continuously enhance the Group's corporate and shareholder value by recruiting and retaining talented staff and by raising the motivation of executives and employees of the Group towards higher performance.

Recipients of Stock Options	Internal directors, employees of the Company, directors of subsidiaries, employees of subsidiaries, and others.
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Supplementary Explanation

[Determination Methods and Main Features of the Group's Compensation System]

In determination of the total amount of compensation, including the granting of Share Options, several factors are taken into account, such as the degree to which the Group's operating profit targets were achieved; the business performance of each Group company, business segment or division; and the personnel evaluation of each individual.

As a general rule, the Group has designed its compensation system so that as an individual's rank and their role played increases, the portion of their total compensation comprised of performance-based bonuses (based on individual, Group Company, business unit or department performance) and stock options (that are linked to stock prices) also increases. Nevertheless, a major feature of the Group's compensation system is that it delivers Stock Options to a wide range of personnel from comparatively junior second-year employees up to Directors. This reflects the Group's belief that making the majority of its executives and employees potential shareholders will further raise the awareness of each executive and employee towards enhancing corporate and shareholder values. Additionally, this is expected to reinforce the sense of unity among Group members, which is thought to be an indispensable element in expanding and fostering the "Rakuten Ecosystem" both in Japan and abroad.

[Director Remuneration]

Disclosure of Individual Directors' Remuneration	Partial Disclosure
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Supplementary Explanation

Director compensation in FY2017

To 8 Directors: 257 million yen

To 4 *Kansayaku*: 60 million yen

(Notes)

1. The above amounts do not include amounts related to employees' salaries and bonuses to Directors serving concurrently as employees.

2. The above amounts include compensation of total ¥135 million for Outside Officers (5 Directors and 4 Company Auditors).
3. In addition to the amounts shown above, the amount recorded as expenses during the current fiscal year for Share Options granted as stock options is ¥145 million paid to 8 Directors and ¥6 million paid to 4 Company Auditors. Of these, the amount recorded as expenses for Outside Officers (5 Directors and 4 Company Auditors) accounts for ¥13 million.

Policy on Determining Remuneration Amounts and Calculation Methods	Established
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Disclosure of Policy on Determining Remuneration Amounts and Calculation Methods

With regard to compensation, etc. of Directors, the total amount of compensation is resolved at the Annual General Shareholders' Meeting. In the determination of amount of compensation for each Director, the Company follows the compensation policy as below.

Executive Directors

Compensation is determined based on the degree to which the Group's operating profit targets were achieved; the business performance of each Group Company, business segment or division; the degree of contribution to the Group; and market conditions.

Non-executive Directors

Compensation is determined based on the degree of contribution to the Group; and market conditions.

Compensation for Executive Officers, who are members of the management team, is determined by evaluation of their superiors with the similar criteria as the Executive Directors and subsequently by Vice Chairman and Executive Vice Presidents before receiving final approval by the CEO.

[Supporting System for Outside Directors and/or *Kansayaku*]

The Company provides Board of Directors materials to the Outside Directors in order for them to fully demonstrate and exercise their experience in and knowledge about business management and audits. The Company intends to create opportunities on an ongoing basis to provide explanation to Outside Directors and Outside Company Auditors upon their appointment concerning the roles and responsibilities they are required to fulfill in accordance with the Companies Act.

Since April 2016, the Company has been holding intensive sessions 4 times a year, held separately from the meetings of the Board of Directors, where Directors and Company Auditors mainly engage in debate about Group management strategy, etc., separately from the meetings of the Board of Directors. Participants discuss matters from a medium- to long-term perspective, rather than confining themselves to short-term issues or items discussed at the meetings of the Board of Directors.

In addition, the Company established the Company Auditors' Office, which has full-time staff for assisting the Company Auditors-- (including Outside Company Auditors) --in the performance of their duties.

2. Matters on Functions of Business Execution, Auditing, Oversight, Nomination and Remuneration Decisions (Overview of Current Corporate Governance System)

The Company has supervised management through a Board of Company Auditors comprised exclusively of Outside Company Auditors. Additionally, in order to separate the supervisory and executive roles of management, the Company has adopted an Executive Officer System by which the Board has retained the responsibility for management decision-making and supervision, while Executive Officers have been made responsible for the executive functions.

The Company's Board of Directors, led by the Outside Directors and Outside Company Auditors who are highly independent experts of a variety of fields, supervises the execution of duties from an objective

perspective and enhances the effectiveness of corporate governance by engaging in frank and multilateral discussions on management.

With regard to business execution, the Company introduced an internal Company System in July 2016, in an effort to ensure the optimal allocation of management resources across all Group Companies. Following the ensuing changes to the internal reporting control framework, starting from the three months ended September 30, 2016, the Company changed its reportable segments to two segments: “Internet Services” and “FinTech.” Accordingly, the Executive Officers under the supervision of the Representative Directors (Chief Executive Officer and Executive Vice Chairman), who serve as Segment Leaders, have assumed the function of business execution of the respective companies for which they are responsible.

(Directors, Board of Directors, Executive Officers, etc.)

While it is stipulated in the Articles of Incorporation that the number of Directors shall be not more than 16, the Board of Directors consists of seven Directors, including four Outside Directors. Resolutions to appoint Directors must be approved by a majority of voting rights at an Annual General Shareholders’ Meeting attended by shareholders holding at least one-third of voting rights.

In addition to regular meetings, the Board of Directors holds special meetings as required. At these meetings, Directors make decisions on important management matters and supervise Executive Officers’ activities. Executive Officers, upon receiving business execution orders from the CEO, carry out business execution within the administrative authority set forth by the Company. To enhance the corporate value, as to a case that requires new capital expenditure including any investment, members, including Outside Directors and external experts, of the Investment Committee preliminarily deliberate on whether the case should be proceeded or not. The result of such deliberation shall be reported to the Board of Directors. Starting from April 2016, the Company has been holding intensive sessions every quarter held separately from the meetings of the Board of Directors, where Directors and Company Auditors mainly engage in debate about Group management strategy, etc., separately from the meetings of the Board of Directors. Participants discuss matters from a medium- to long-term perspective, rather than confining themselves to short-term issues or items discussed at the meetings of the Board of Directors. In addition, in August 2016, the Company completely revised the items to be discussed by and the standards for the Board of Directors in order to achieve prompt corporate management.

Status of business for major segments is shared on a monthly basis at the Budget Meeting, which Executive Officers attend. We ensure appropriate and efficient conduct of business operations and management across the Group Companies.

(Company Auditors and the Board of Company Auditors)

The Company has four Company Auditors, including two Full-time Auditors. All four are Outside Company Auditors.

A two-member Company Auditors’ Office assists the Company Auditors in the performance of their duties. In addition to its regular meetings, the Board of Company Auditors holds special meetings as required.

In accordance with audit policies and plans established by the Board of Company Auditors, the Company Auditors attend meetings of the Board of Directors and other important management meetings, and receive reports about the state of the Company’s operations from Directors, the Internal Audit Department and other sources. In addition, they check the operations of the Company and its subsidiaries. In addition, the Company Auditors receive audit reports from the independent auditors and audit financial statements and business reports. They also discuss various matters with the CEO.

(Independent Auditors)

Financial audits of the Company and its principal subsidiaries are conducted by Ernst & Young ShinNihon LLC based on the Companies Act and the Financial Instruments and Exchange Act.

In fiscal 2016, audits were conducted by the following certified public accountants and assistants.

[Certified public accountants]

Designated and Engagement Partner	Tokuya Takizawa
Designated and Engagement Partner	Kenji Takagi
Designated and Engagement Partner	Kenji Kuroki

[Names of Assistants]

37 certified public accountants and 41 others

(Internal Audit)

Internal audits are conducted by the 29-member (excluding General Manager) Internal Audit Department, which is an independent unit reporting directly to the CEO. Head office divisions, business units and group companies are all subject to internal auditing. Audits are implemented under plans approved by the Board of Directors with the aim of verifying the legality, appropriateness and efficiency of operations. The purpose of the internal audit process is to ensure that business operations are conducted in an appropriate manner by identifying any improvements that may be required, and by monitoring the implementation of those improvements. Audit results are reported to the Board of Directors, the CEO, the Group Compliance Committee responsible for areas covered by audits, and the Company Auditors. The Internal Audit Department also cooperates with the Board of Company Auditors. The Internal Audit Department is also working to enhance the effectiveness of internal audits throughout the group by working closely with audit units in the Group Companies. In addition to holding regular exchanges of opinions and conducting information sharing, the Group Companies shares the results of the internal audits with the Independent Auditors, as necessary.

In order for all Outside Directors and Outside Company Auditors to fulfill their expected roles, the Company stipulates under its current Articles of Incorporation that it can conclude limited liability agreements with each of them. These restrict their liability for damages under Article 423, Paragraph 1 of the Companies Act to the statutory limit required under the provisions of Article 427, Paragraph 1 of the Act. Accordingly, the Company has entered into such liability limitation agreements with the Outside Directors and Outside Company Auditors of the Company.

3. Reasons for Adoption of Current Corporate Governance System

As explained in the “2” above, the Company enhances the effectiveness of its corporate governance through supervision by Outside Directors and Outside Company Auditor who are independent from the Company and have expertise in various fields.

III. Implementation of Measures for Shareholders and Other Stakeholders

1. Measures to Vitalize the General Shareholder Meetings and Smooth Exercise of Voting Rights

	Supplementary Explanations
Early Notification of General Shareholder Meeting	The Company strives to send the Convocation Notice 5 days earlier than the legal term. In addition, the Convocation Notice was posted on the Company website 9 days earlier than the legal term and submitted to the Tokyo Stock Exchange 9 days earlier than the legal term.
Scheduling AGMs Avoiding the Peak Day	The Company holds Annual General Shareholders Meeting in March
Allowing Electronic Exercise of Voting Rights	Electronic exercise of voting rights is available.
Participation in Electronic Voting Platform	The Company participates in the “electronic exercise of voting rights platform” operated by ICJ, Inc.
Providing Convocation Notice in English	The Company discloses the Convocation Notice in English on the Company website and “electronic exercise of voting rights platform” For the Annual General Shareholders Meeting held in March 2018, the Convocation Notice in English was posted on the website of the Company 6 days earlier than the legal term and submitted to the Tokyo Stock Exchange 6 days earlier than the legal term.

Other	In an effort to enliven the Annual Shareholders' Meeting, the Company uses a video with narration for the business report, which is also posted on the Company website.
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2. IR Activities

	Supplementary Explanations
Preparation and Publication of Disclosure Policy	The Company discloses its Disclosure Policy on the Company website.
Regular Investor Briefings for Individual Investors	The Company holds investor briefings for individual investors at seminars held by security companies.
Regular Investor Briefings for Analysts and Institutional Investors	The Company conducts quarterly financial results briefing sessions for analysts and institutional investors. The Company also holds the “Rakuten Investor Day” for domestic and international institutional investors and analysts once a year, in which the CEO and officers responsible for principal businesses explain about the business strategy. The materials are posted on the Company website a few days after the briefings.
Regular Investor Briefings for Overseas Investors	The sessions explained above are held in Japanese and English.
Posting of IR Materials on Website	Materials and the video streaming of quarterly financial results briefing sessions are posted on the Company website together with the disclosure quarterly financial results. Also, these materials in English are also posted on the Company website for overseas investors.
Establishment of Department and/or Manager in Charge of IR	The Company appoints dedicated IR staff in the Investor Relations Department.
Other	

3. Measures to Ensure Due Respect for Stakeholders

	Supplementary Explanations
Stipulation of Internal Rules for Respecting the Position of Stakeholders	The Company stipulates internal rules for respecting the Position of Stakeholders in “Rakuten Group Code of Ethics”.
Implementation of Environmental Activities, CSR Activities etc.	The Company address various issues such as education, environment, local communities, disaster and humanitarian aid with all of the various stakeholders who are involved in the Rakuten Group, such as business partners, customers, governments and NPOs. The Company has a “Sustainability” page on the Company website and introduces its CSR management philosophy and its actual activities.
Development of Policies on Information Provision to Stakeholders	The Company discloses Disclosure Policy on the Company website.
Other	Diversity Initiatives and Activities in 2017 <ul style="list-style-type: none"> ● In order to further promote diversity, the Company established family, LGBT and Mindfulness networks. ● Revised its definition of "spouse" to include a same-gender partner on its internal policies and offers services for LGBT users in Rakuten card, Rakuten Life Insurance and Rakuten Edy. ● To support the balance between careers and parenting, the company has established an in-house childcare center and a nursing room. As a result, over 92% of women return to work from maternity leave and childcare leave. ● Employees from more than 70 countries ● Women in management positions 22%

IV. Matters Related to the Internal Control System

1. Basic Views on Internal Control System and the Progress of System Development

The Board of Directors of the Company has made the following resolutions concerning systems to ensure the performance of business operations of Directors comply with laws, regulations and the Articles of Incorporation, and that business operations are conducted in an appropriate manner. The Company has created such systems in accordance with this resolution.

(1) System for Ensuring Directors and Employees Comply with Laws, Regulations and the “Articles of Incorporation”

Rakuten, Inc. has stipulated the "Rakuten Group Code of Ethics" and Rakuten, Inc. as well as its subsidiaries (“Rakuten Group”), shall accordingly comply with all laws and regulations and undertake business actions with a high commitment to ethics. The proper execution of duties by Directors and employees of Rakuten Group shall be absolutely ensured through: operational audits carried out by the Internal Audit Department (an independent organizational unit under the direct control of the Representative Director and President); initiatives promoting Group-wide compliance under the leadership of the Chief Operating Officer (COO), a dedicated full-time Function Chief Compliance Officer (“Function CCO”) who, under the leadership of the COO, oversees the integration of Group-wide compliance management, and Company CCOs appointed according to Rakuten, Inc.’s internal Company System structure; and by reporting the status of compliance initiatives to the Group Compliance Committee and the Board of Directors.

Moreover, Outside Directors and Outside Company Auditors shall also thoroughly supervise and audit the execution of duties by Directors and employees. To technically and objectively verify compliance with laws, regulations and the “Articles of Incorporation”, lawyers shall also be appointed for those positions.

Additionally, compliance education about the knowledge and sense of ethics needed as a member of Rakuten Group is carried out for all executives and employees of Rakuten Group. Rakuten Group shall appropriately administer a system for internal reporting that prevents retribution against those who report and consult through establishing a point of contact for executives, current and former employees of Rakuten Group to consult and report about legal violations and other compliance issues. Rakuten Group will also collect information widely from outside the company.

(2) System for Managing and Protecting Information Related to the Execution of Duties by Directors

Any information, including written documents and digital records, regarding the execution of duties by Directors of Rakuten, Inc. shall be legally and properly preserved and managed in accordance with the Rakuten Group Regulations and other internal regulations. Additionally, Directors and Company Auditors shall have full-time access to all information relevant to this matter.

(3) System for Risk Management

The various risks that arise during the course of business operations will be properly dealt with by the appropriate organizational units-in-charge based on each Group Companies’ internal regulations, detailed regulations, and operational manuals. Additionally, Rakuten, Inc. collects Group-wide risk information through incident reporting (for which processes are being continuously improved), specifying important risks with risk assessment and reporting to the Group Risk Management Committee.

Regarding information management-related risks, including Information Security Management System(ISMS) certification for major businesses in Rakuten Group, the organization in charge of Information security of Rakuten, Inc. plays a major role in thoroughly conducting Group-wide risk management in order to minimize exposure to that risk. In order to appropriately manage risks arising from business investments or related activities, all investment proposals are required to be discussed in the Rakuten, Inc. Investment Committee and approved by the Rakuten, Inc. Board of Directors if exceeding a certain amount.

(4) System Allowing Directors to Efficiently Carry Out their Duties

An appropriate and efficient decision making system to allow Directors of Rakuten Group to execute their duties shall be formulated based on the Rakuten Group Regulations, and other internal regulations. Moreover, transparency and speed in decision making shall be sought by promoting online internal procedures.

Prompt and flexible decision-making and execution of duties shall be promoted by having Executive Officers, who were appointed by the Board of Directors, perform duties under the control of Directors.

(5) System to Report Financial Information Appropriately

A system shall be developed to ensure appropriate operations for financial reporting related to the disclosure of management information, financial information, etc. In addition, generally accepted accounting practices, and timely disclosure based on “Financial Instruments and Exchange Act” and other applicable domestic and foreign laws and regulations shall be conducted and effectiveness of these shall be evaluated accordingly.

(6) System for Rakuten Group to Only Engage in Appropriate Business Practices

In order to realize unified Group management, Rakuten, Inc. stipulates Rakuten Group Regulations and other internal regulations dealing with company ideals, group governance, company management, risk management, compliance, etc. Regarding the execution of subsidiaries’ significant duties, Rakuten Group shall administer a system for approval and reporting to Rakuten, Inc based on the Rakuten Group Authority Table and Rakuten Group Guidelines. The Rakuten Group Regulations protect the independence of the subsidiaries while also creating the needed framework for business operations which is followed by the entire Rakuten Group.

In addition, the Internal Audit Department, which is an independent organization under the Representative Director and President, ensures the appropriateness of operations by having a strong relationship with the organizational unit-in-charge of internal audit of each subsidiary and by conducting internal audits on Rakuten Group as a whole.

(7) Requests from Auditors for Employees’ Assistance and Employees’ Independence from Directors

To assist the duties of Company Auditors, the Company Auditors Office is established under the Board of Company Auditors, and the Company Auditors may give orders to employees belonging to the Company Auditors Office as the need arises. Additionally, when employees assist Company Auditors, the effectiveness of the orders from Company Auditors shall be ensured by employees of the Company Auditors Office not receiving orders from Directors and by requiring approval from the Company Auditors for such employees’ transfer and performance assessments.

(8) System for Directors and Employees to Report to Company Auditors and for Company Auditors to Carry Out Effective Audits

Directors and employees of Rakuten Group shall give all legally required reports to Company Auditors and provide additional necessary reports and information if the Company Auditor requests it. Rakuten, Inc. will ensure the effectiveness of audits through prohibiting retribution for reporting against those who report to the company auditors. Additionally, if Rakuten, Inc. receives a request for prepayment of expenses or repayment from Company Auditors, it shall pay the expense or debt promptly unless the expenses are proved not to be necessary for the execution of the Company Auditor’s duty.

2. Basic Views on Eliminating Anti-Social Forces

< Basic Policy on Eliminating Antisocial Forces >

The “Rakuten Group Code of Ethics” calls for confronting antisocial forces with a resolute attitude and for standing staunchly on the side of social justice for the greater good. In addition, the Rakuten Group Regulations and other internal regulations establish detailed methods for handling antisocial forces. We have fully communicated these methods and established related systems internally and coordinate closely with Group companies.

< Systems for Eliminating Antisocial Forces >

(1) Establishment of a Response Department and Appointment of Managers Responsible for Preventing Inappropriate Demands

The General Affairs and Facilities Management Department has been determined as the department in charge of responding to antisocial forces, and its General Manager has been given responsibility for coordinating response. In addition, person in charge of responding to antisocial forces have been assigned at each business and branch offices appropriately.

(2) Coordination with Outside Specialists

We keep in regular contact with the police, attorneys, the National Center for the Elimination of Boryokudan ("violent elements") and other outside specialists, and closely coordinate with them. We are also members of the Special Violence Prevention Council and receive guidance on handling antisocial forces.

(3) Collection and Management of Information on Antisocial Forces

The response department regularly collects and manages information to help in handling antisocial forces. The information is shared with the person in charge of responding to antisocial forces.

(4) Establishment of a Response Manual

The Rakuten Group Regulations and other internal regulations have been established. General principles and specific methods for handling antisocial forces are broadly communicated internally coordinate closely to Group companies.

(5) Training Activities

Along with sharing information on antisocial forces internally, managers and staff in charge of dealing with antisocial forces undergo regular training on response guidelines in order to improve their response capabilities.

V. Other

1. Adoption of Anti-Takeover Measures

Adoption of Anti-Takeover Measures	Not Adopted
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Supplementary Explanation

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2. Other Matters Concerning to Corporate Governance System

1. Basic Policy for Timely Disclosure

The Group, as a listed company, discloses timely and appropriate information to shareholders and investors in accordance with related laws and regulations as well as rules, such as the Financial Instruments and Exchange Act and timely disclosure rules set forth by the financial instruments exchanges. In addition, the Group, as a social entity, aims to contribute to increased shareholder value by disclosing information fairly to stakeholders, such as business partners, customers, users and employees, and developing a transparent and highly reliable information disclosure system.

2. System for Timely Disclosure

With respect to timely disclosure of corporate information, the Company ensures prompt and adequate disclosure based on the timely disclosure guidelines specified by the Tokyo Stock Exchange, Inc. and the Rakuten Group Regulations as well as other internal regulations.

Specifically, when there is a possibility of a matter becoming necessary for timely disclosure, or organizational decision-making is necessary, the IR Department plays a key role under the conduct of the Executive Director of Information Disclosure, and undertakes the collection and sorting of the information with each division, and discloses it in a timely manner.

【Overview of Corporate Governance System】

