

July 2, 2021

Company name Rakuten Group, Inc.

Representative Hiroshi Mikitani

Chairman and CEO

(Stock Code: 4755 Tokyo Stock Exchange First Section)

**Rakuten consecutively selected for  
FTSE4Good Index Series and FTSE Blossom Japan Index**



FTSE4Good



FTSE Blossom  
Japan

Rakuten Group, Inc. (hereinafter “Rakuten”) is pleased to announce that, for the third consecutive year, it has been selected as a constituent for the FTSE4Good Index Series and FTSE Blossom Japan Index, the global leading ESG (Environmental, Social and Governance) indices comprising companies demonstrating strong ESG practices. The rating of Rakuten’s sustainability performance by FTSE is above the average of the consumer services industry and above the average of Japanese companies.

In recent years, ESG investments that take into account not only financial performance such as revenues and profits, but also ESG factors, like climate change, diversity, human rights, have grown in importance globally. Rakuten has been proactively answering investors’ demand by addressing related challenges and communicating on its progress with transparency, in line with its mission to contribute to society by creating value through innovation and entrepreneurship.

Our continuous efforts have resulted in the inclusion in the leading ESG indexes used as global references for ESG investment by many institutional investors worldwide, including Japan's Government Pension Investment Fund. Rakuten is currently selected for the followings: FTSE4Good Index Series, FTSE Blossom Japan Index, MSCI Japan Empowering Women Index (WIN), and MSCI Japan Empowering Women (WIN) Select Index, Dow Jones Sustainability World Index, Dow Jones Sustainability Asia Pacific Index, and S&P/JPX Carbon Efficient Index.

For more information on Rakuten's ESG activities, please visit the sustainability pages on our [corporate website](#) and [corporate report](#).

**About FTSE Russell**

FTSE4Good Index Series and FTSE Blossom Japan Index are provided by [FTSE Russell](#), a leading global index provider and a wholly-owned subsidiary of London Stock Exchange Group creating and managing a wide range of indexes, data and analytic solutions.