October 1, 2019 Company name Rakuten, Inc. Representative Hiroshi Mikitani Chairman and CEO (Stock Code: 4755

Tokyo Stock Exchange First Section)

## Announcement of Completion of Merger of Wholly-Owned Subsidiary, RS Empowerment, Inc.

As announced on July 26, 2019 ("Announcement of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary, RS Empowerment, Inc."), the merger of the RS Empowerment, Inc. has been completed on October 1, 2019.