Company name Rakuten, Inc. Representative Hiroshi Mikitani Chairman and CEO (Stock Code: 4755 Tokyo Stock Exchange First Section)

Announcement Regarding Change of Directors

Rakuten, Inc. (hereinafter "the Company") announces the following change of Director which was approved at a Board of Directors meeting held today. Appointment is planned on approval at the 22nd Annual General Shareholders Meeting scheduled for March 28, 2019.

1. Resignation of Director (March 28, 2019)

Name	Current Title
Youngme Moon	Director

2. Appointment of Director (March 28, 2019)

Name	Career summary			
Sereh I M Whitley Sep 1980		Joined Baillie Gifford & Co.		
Sarah J. M. Whitley May 1986	Partner of Baillie Gifford & Co.			
	April 2018	Retired Baillie Gifford & Co.		

3. New lineup of Directors and Auditors (March 28, 2019)

Position	New	Outside	Independent	Name
Chairman, President, and Representative Director				Hiroshi Mikitani
Vice Chairman and Representative Director				Masayuki Hosaka
Director				Charles B. Baxter
Director		\bigcirc	0	Ken Kutaragi
Director		\bigcirc	0	Takashi Mitachi
Director		0	0	Jun Murai
Director	0	0		Sarah J. M. Whitley

Auditor (Full-time)	0		Takahide Uchida
Auditor (Full-time)	0	0	Masahide Hiramoto
Auditor	0	0	Takeo Hirata
Auditor	0		Katsuyuki Yamaguchi