

October 1, 2018  
Company name Rakuten, Inc.  
Representative Hiroshi Mikitani  
Chairman and CEO  
(Stock Code: 4755  
Tokyo Stock Exchange First Section)

**Announcement of Completion of Partial Succession of Business by  
Company Split (Simplified absorption-type split)**

As announced on July 18, 2018 ("Announcement of Partial Succession of Business by Company Split (Simplified absorption-type split)"), the succession of "Rakuten Manga" and "Comic★ Manga Gakuen" business conducted by Rakuten, Inc., to Mediano Co., Ltd., a subsidiary of MTI Ltd., was completed by way of a company split on October 1, as scheduled.