September 14, 2018 Company name Rakuten, Inc. Representative Hiroshi Mikitani Chairman and CEO (Stock Code: 4755

Tokyo Stock Exchange First Section)

## Announcement of Completion of Merger of Wholly-Owned Subsidiary, Handa Kikaku, corp.

As announced on July 27, 2018 ("Announcement of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary, Handa Kikaku, corp."), the merger of the Handa Kikaku, corp. has been completed on September 14, 2018.