

February 1, 2018
Company name Rakuten, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange First Section)

**Announcement of Completion of Merger of Wholly-Owned
Subsidiary Rakuten Mart, Inc.**

As announced on October 24, 2017 (“Announcement of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary Rakuten Mart, Inc.”), the merger of Rakuten Mart, Inc. has been completed.