

September 11, 2017
Company name Rakuten, Inc.
Representative Hiroshi Mikitani
Chairman and CEO
(Stock Code: 4755
Tokyo Stock Exchange First Section)

Rakuten Selected for Dow Jones Sustainability Asia Pacific Index for the second consecutive year

Rakuten, Inc. is pleased to announce that it has been selected for the second consecutive year as an index component for the 2017 Dow Jones Sustainability Indices (DJSI).

The DJSI is an investment index jointly developed by S&P Dow Jones Indices and Switzerland-based RobecoSAM in 1999 that evaluates listed companies in a variety of fields based on environmental, social and governance factors and selects those that excel in long-term sustainability. In 2017, 152 companies were selected for the Asia/Pacific regional index.

In recent years, interest in investment based on environmental, social and governance (or “ESG”) principles continues to rise, taking into account non-financial information such as use of resources, diversity of the employee base, social contributions, governance structures and transparency. The DJSI is one of the leading global indices for this kind of investment.

Rakuten was recognized for its efforts across a broad range of categories, including corporate citizenship and philanthropy, information security and cybersecurity, and corporate governance, which led to the selection in the index for the second consecutive year. Rakuten has also been selected as an index component for the MSCI Japan ESG Leaders Index and the MSCI Japan Empowering Women Index which MSCI launched in June 2017.

As Rakuten pursues our corporate mission of contributing to society by creating value through innovation and entrepreneurship, we will also continue to drive alignment with globally-recognized environmental, social and governance principles.

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In Collaboration with RobecoSAM 