

April 22, 2014

Company name Rakuten, Inc.
(Stock Code: 4755
Tokyo Stock Exchange First Section)

Announcement Regarding Personnel Change of a Director

Rakuten, Inc. (hereinafter the “Company”) announces the resignation of a Director from the Company, effective April 22, 2014.

Resignation of Director (April 22, 2014)

Name	Current Position
Atsushi Kunishige	Vice Chairman and Director