December 29, 2016

Company name Rakuten, Inc.

Representative Hiroshi Mikitani

Chairman and CEO

(Stock Code: 4755

Tokyo Stock Exchange First Section)

Announcement of Completion of Acquisition of Soukai Drug Co., Ltd.

As announced on October 28, 2016 ("Announcement of Acquisition of Soukai Drug Co., Ltd.), Rakuten, Inc. has successfully completed the acquisition of 100% of outstanding voting stock of Soukai Drug Co., Ltd. for a total JPY 8.9 billion at December 28, 2016.