July 1, 2015

Company name Rakuten, Inc.
Representative Hiroshi Mikitani

Chairman and CEO

(Stock Code: 4755

Tokyo Stock Exchange First Section)

Announcement of Completion of Merger of a Subsidiary

As announced on May 21, 2015 ("Announcement of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary Fine Trading Co., Ltd."), Rakuten, Inc., the surviving company today completed the merger of its wholly-owned consolidated subsidiary Fine Trading Co., Ltd. (dissolved company).