

October 28, 2013 Company name Rakuten, Inc. Representative Hiroshi Mikitani Chairman and CEO (JASDAQ Code: 4755)

<u>Announcement of Financial Results of</u> Rakuten Securities, Inc., a Consolidated Subsidiary

Rakuten Securities, Inc. (President: Yuji Kusunoki. Head Office: Shinagawa-ku, Tokyo), a consolidated subsidiary of Rakuten, Inc., today issued the attached press release relating to its consolidated financial reports (based on J-GAAP) for the three months ended September 30, 2013. Rakuten Group plans to announce consolidated financial reports for the three months ended September 30, 2013 on November 7 (Thursday). In addition, from the current fiscal year 2013, Rakuten Group is announcing quarterly financial results based on IFRS. The attached financial results of Rakuten Securities, Inc. are based on J-GAAP, which has different accounting processes for transactions from IFRS.



October 28, 2013

Consolidated Financial Reports For the six months ended September 30, 2013

Rakuten Securities, Inc.

Rakuten Securities, Inc. (President: Yuji Kusunoki. Head Office: Shinagawa-ku, Tokyo) consolidated financial reports for the six months ended September 30, 2013 (J-GAAP)

Consolidated Results for the six months ended September 30, 2013

Consolidated Operating Results (Millions of			llions of yen, ro	unded down)	
	Operating	Net operating	Operating	Ordinary	Net
	revenue	revenue	income	income	income
Six months ended September 30, 2013	24,052	23,450	12,137	11,872	6,643
Six months ended September 30, 2012	9,486	8,859	1,462	1,498	1,097



		(Millions of yer
	As of	As of
	March 31, 2013	September 30, 201
(Assets)		
Current Assets	616,947	764,873
Cash and deposits	28,955	55,65
Cash segregated as deposits	294,454	384,50
Money held in trust	800	80
Trading products	5,222	8,53
Trading securities and others	564	56
Derivatives	4,658	7,97
Operating investment securities for sale and others	835	97
Trade date accrual	33	-
Margin transaction assets	237,891	270,14
Loans on margin transactions	228,527	259,34
Cash collateral pledged for securities borrowing on		
margin transactions	9,363	10,80
Loans secured by securities	6	
Cash collateral pledged for securities borrowed	6	
Advances paid	185	21
Cash paid for offering	4,838	3,12
Short-term guarantee deposits	36,495	30,19
Variation margin paid	2,401	4,79
Short-term loan receivables	27	3
Advance payments	11	4
Prepaid expenses	172	42
Accounts receivable - other	449	52
Accrued revenues	2,660	3,31
Deferred tax assets	331	58
Other current assets	1,289	1,10
Allowance for doubtful accounts	-113	-10



		(Millions of yen)
Fixed Assets	10,891	12,198
Tangible fixed assets	646	1,131
Buildings	147	148
Furniture and fixtures	499	982
Intangible fixed assets	8,924	9,823
Goodwill	1,726	1,687
Software	6,331	6,715
Software in progress	221	682
Others	645	737
Investments and other assets	1,319	1,243
Investment securities	345	324
Long-term loans receivable	147	231
Long-term guarantee deposits	469	550
Long-term prepaid expenses	15	23
Deferred tax assets	433	264
Others	1,503	1,213
Allowance for doubtful accounts	-1,595	-1,363
Total Assets	627,838	777,071



		(Millions of yen) As of
	As of	
	March 31, 2013	September 30, 2013
(Liabilities)		
Current liabilities	584,052	725,887
Trading products	4,741	6,185
Trading securities and other	0	_
Derivatives	4,741	6,185
Trade date accrual	-	36
Margin transaction liabilities	46,782	45,608
Borrowings on margin transactions	8,542	2,967
Cash received for securities lending on margin		
transactions	38,240	42,640
Loans payable secured by securities	110,400	116,412
Cash received on debt credit transactions of securities	110,400	116,412
Deposits received	199,962	285,352
Guarantee deposits received	127,831	152,751
Accounts for non-received securities and others	6	_
Variation margin received	182	168
Short term loans payable	86,788	110,056
Advances received	97	141
Unearned revenue	9	_
Accounts payable - other	739	394
Accrued expenses	1,600	1,925
Income taxes payable	2,855	4,794
Provision for employees' bonuses	523	677
Provision for Director's bonuses	-	20
Provision for sales promotion expenses	45	32
Other current liabilities	1,483	1,328
Fixed Liabilities	645	689
Asset retirement obligations	28	28
Other fixed liabilities	617	661
Statutory reserves	1,932	2,564
Reserve for financial products liabilities	1,891	2,523
Reserve for liability for commodities transactions	41	41

Rakuten Securities, Inc.



Total Liabilities	586,630	729,141
(Net Assets)		
Shareholders' equity		
Capital stock	7,495	7,495
Capital surplus	4,511	4,511
Retained earnings	28,093	34,736
Total shareholders' equity	40,100	46,743
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	347	436
Total accumulated other comprehensive income	347	436
Minority interests	760	749
Total Net Assets	41,208	47,929
Total Liabilities and Net Assets	627,838	777,071



(2) Consolidated Income Statements

	1	(Millions of yer
	Six months ended	Six months ended
	September 30, 2012	September 30, 2013
	(April 1 –	(April 1 –
	September 30, 2012)	September 30, 2013)
Operating revenue	9,486	24,052
Commission received	6,364	15,155
Commission to consignees	4,790	12,709
Commission for underwriting, secondary		
distribution and solicitation for selling and		
others for professional investors	-	(
Commission for offerings, secondary		
distribution and solicitation for selling and		
others for professional investors	304	1,28
Other commissions received	1,269	1,16
Net trading income	141	2,46
Net gain on trading of investment securities for		
sale	-2	(
Financial revenue	2,796	6,04
Other operating revenue	186	38
Financial expenses	627	60
Net Operating Revenue	8,859	23,45
Selling, General, and Administrative Expenses	7,396	11,31
Trading related expenses	2,524	5,08
Personnel expenses	1,237	1,72
Real estate expenses	836	1,020
Office expenses	1,522	1,92
Depreciation	1,167	1,24
Taxes and dues	108	15
Goodwill amortization	21	3
Provision for allowance for doubtful accounts	-85	4
Others	62	5
Operating income	1,462	12,13
Non-operating income	60	30



Non-operating expenses	24	296
Ordinary income	1,498	11,872
Extraordinary income	254	17
Extraordinary losses	303	633
Income before income taxes and other adjustments	1,450	11,255
Income taxes - current	239	4,759
Income taxes - deferred	95	-136
Total income taxes	335	4,622
Net income before minority interests	1,114	6,632
Minority interests in income	17	-10
Net income	1,097	6,643



(3) Consolidated Statements of Comprehensive Income

	•	(Millions of yen)
	Six months ended	Six months ended
	September 30, 2012	September 30, 2013
	(April 1 –	(April 1 –
	September 30, 2012)	September 30, 2013)
Income before minority interests	1,114	6,632
Other comprehensive income		
Valuation difference on available-for-sale		
securities	-123	88
Total other comprehensive income	-123	88
Comprehensive income	991	6,721
Comprehensive income attributable to:		
Owners of the parent company	974	6,732
Minority interests	17	-10



(4) Consolidated Quarterly Income Statements

	1			
	Three months ended	Three months ended	Six months ended September 30, 2013 (April 1 -	
	June 30, 2013	September 30, 2013 (July 1 -		
	(April 1 –			
	June 30, 2013)	September 30, 2013)	September 30, 2013	
Operating revenue	13,624	10,427	24,052	
Commission received	8,875	6,280	15,155	
Net trading income	1,406	1,061	2,467	
Net gain on trading of investment	,	,	, -	
securities for sale	_	0	C	
Financial revenue	3,155	2,891	6,047	
Other operating revenue	186	196	382	
Financial expenses	362	240	602	
Net operating revenue	13,262	10,187	23,450	
Selling, General, and Administrative				
Expenses	5,950	5,362	11,312	
Trading related expenses	2,863	2,225	5,088	
Personnel expenses	833	892	1,725	
Real estate expenses	506	519	1,026	
Office expenses	917	1,004	1,922	
Depreciation	598	646	1,244	
Taxes and dues	93	65	159	
Goodwill amortization	15	22	38	
Provision for allowance for doubtful				
accounts	99	- 52	47	
Others	21	38	59	
Operating income	7,312	4,825	12,137	
Non-operating income	15	14	30	
Non-operating expenses	283	12	296	

Rakuten Securities, Inc.



Ordinary income	7,044	4,827	11,872
Extraordinary income	2	14	17
Extraordinary losses	_	633	633
Income before income taxes and other			
adjustments	7,047	4,208	11,255
Income taxes - current	2,704	2,055	4,759
Income taxes - deferred	84	-221	-136
Net income before minority interests	4,258	2,374	6,632
Minority interests in income	25	-36	-10
Net income	4,232	2,410	6,643