

October 1, 2019  
Company name Rakuten, Inc.  
Representative Hiroshi Mikitani  
Chairman and CEO  
(Stock Code: 4755  
Tokyo Stock Exchange First Section)

**Announcement of Completion of Company Split**  
**(Simplified absorption-type split) of "Rakuten Cash" business conducted**  
**by Rakuten, Inc.**

As announced on July 26, 2019 ("Announcement of Succession of Business by Company Split (Simplified absorption-type split)"), the succession of "Rakuten Cash" business conducted by Rakuten, Inc. (hereinafter the "Company") to Rakuten Edy, Inc., a wholly-owned subsidiary of Rakuten Payment, Inc. which is a wholly-owned subsidiary of the Company, by way of a company split has been completed on October 1, 2019.