

July 1, 2019

Company name Rakuten, Inc.  
Representative Hiroshi Mikitani  
Chairman and CEO  
(Stock Code: 4755  
Tokyo Stock Exchange First Section)

### **Announcement of Accounting treatment of Lyft, Inc. Shares**

The shares of Lyft, Inc. (hereinafter “Lyft”) that Rakuten (hereinafter “the Company”) holds have previously been measured at fair value through profit or loss. However, it has been decided that the equity method will be applied from the second quarter of the fiscal year ending December 2019 because, among other considerations, the Company owns shares and, through its own appointed director, is actively involved with the board of directors, and can therefore exercise significant influence over Lyft.

The Company will record an unrealized loss of JPY 28.4 billion in the second quarter of the fiscal year ending December 2019 as a result of this change in accounting method.