



February 20, 2013

Company name Rakuten, Inc.
Chairman and CEO Hiroshi Mikitani
(JASDAQ Code: 4755)

Supplementary Information to Financial Results
(Transfer of Directors)

At a meeting of the Board of Directors of Rakuten, Inc. (the Company) today, the following transfers of Directors were approved.

1. New appointment of Director (Effective March 28, 2013) (Note: 1)

Name	Career summary	
Kentaro Hyakuno	June 1990	Joined TOYOTA MOTOR CORPORATION
	February 2007	Executive Officer of the Company
	July 2009	Senior Executive Officer of the Company (current position)
	September 2009	Executive Director of Global Business Department (current position)
	October 2011	Director (CEO) of Play Holdings Limited (current position)

Note: 1 Appointment is planned on approval at the Annual General Shareholders Meeting scheduled for March 28, 2013

2. Retirement of Director (Effective March 28, 2013) (Note: 2)

Name	Current Position
Ken Takayama	Director Senior Executive Officer Chief Financial Officer Officer in charge of the Finance Department

Note: 2 Effective March 1, 2013, to retire as Senior Executive Officer, Chief Financial Officer, and Officer in charge of the Finance Department

In addition, after retiring as a Director, Ken Takayama is expected to be appointed as an Executive Advisor to the management of Rakuten, Inc.

3. New Appointment as Chief Financial Officer and Officer in charge of the Finance Department (effective March 1, 2013)

Director and Senior Executive Officer Yoshihisa Yamada